



## Palomar Builders Case Study.

Building custom homes for more than 24 years, Palomar Builders prides itself on building each project with the care and quality homeowners expect, with the value and affordability they prize. As co-owner Jeb Allen prepared the finishing touches for the backyard of one of the first homes in Palomar's newest community in Redding, California, he wanted a statement piece. He decided that a pergola would connect with the natural surroundings as well as beckon people from indoors to enjoy the outdoor space. The best material for the project, he discovered, was redwood.

"We use only high grade construction materials, and when it comes down to premium exterior living

space, there is nothing better than redwood," said Jeb Allen, co-owner of Palomar Builders.

The backyard of the home features a custom-designed pool. As Allen considered the options for defining the space around the pool, he knew a pergola would help draw attention to the space. Some other builders, though, would use materials like composite or aluminum. "The real redwood brings the texture, a different feeling, a richer sense," Allen explained. "It's more inviting if you're standing inside the house and look out the window to see this redwood pergola, and further in the background see some of the gorgeous natural surroundings that just perfectly frame the scene."



[GetRedwood.com](http://GetRedwood.com)



[AllweatherWood.com](http://AllweatherWood.com)

Salt Creek Heights is surrounded by many of Redding's natural highlights: Gold Run Creek to the east, Salt Creek to the west, and the Sacramento River to the north. The community was planned to make the most of the natural terrain in the site, to preserve the natural splendor while connecting each home to its surroundings. Numerous home sites are adjacent to open space, and there are abundant views of the surrounding mountains. The community also features a centrally located 13.9 acre public park, a pedestrian connection to the existing trail network, and over half of the site (in excess of 140 acres) protected as open space.

Allen reached out to Meeks Lumber and Hardware, also located in Redding, to find the redwood for the project. Humboldt Redwood was chosen for its aesthetic appeal, as well as the ease with which it supported the custom, sophisticated design.

Redwood also underscored some of the sustainable features promoted within this community. With solar panel hookups, tiled roofs and quartz countertops, the homes already feature products

that support sustainable living. Modern forestry practices, including those of Humboldt Redwood, mean that more redwood trees are grown each year than are harvested and additional protections are put in place around old growth stands, flora and fauna, and water courses, to name a few. Redwood is naturally strong and durable, making it the ideal building material for weekend DIYers and career pros like Palomar Builders.

The first pergola was so well received by the homeowners, Allen ordered another eight pergolas and plans to offer them as a design option when customers visit the Palomar design studio to create their dream homes. "Based on our experiences so far, we can see that more of our customers will appreciate the durability, beauty, and sustainability of redwood timbers used in these pergolas," Allen explained.

